Someone has to live it.
Russellville was recognized by Zippia for having the best work-life balance in the state of Arkansas. With our miles of streams and acres of lakes, you can live life in the fast lane or float the day away. Live like you’re on vacation.
Hope is non-perishable

From organizing food drives to serving families in need, we're working together to end hunger.

Become a Believer at ATTBelieves.com.

AT&T BELIEVES℠
We are focused on protecting and preserving the natural beauty of this land that is so precious to Arkansans, while providing good jobs for local families and a reliable source of clean-burning natural gas to fuel our community. We are XTO Energy, and that is what we do.
Turns out, you’re right.

Southland isn’t like the other casinos.

Sure, we have over 2,000 of the latest slots, and dozens of your favorite live table games like craps, blackjack and roulette. But in other ways, Southland isn’t quite on the same level—like when we were voted Best Casino the last two years. But then, sometimes being on a different level is a good thing.

Surprise yourself
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## Arkansas State Chamber of Commerce
Associated Industries of Arkansas

1200 West Capitol Ave.
P.O. Box 3645
Little Rock, AR 72203
Phone: 501-372-2222
Fax: 501-372-2722
www.arkansassatechamber.com

## State Chamber/AIA Staff

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<tr>
<th>Name</th>
<th>Title/Position</th>
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<tr>
<td>Randy Zook</td>
<td>President &amp; CEO</td>
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<tr>
<td>Kenneth R. Hall, J.D.</td>
<td>Executive Vice President</td>
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<td>Shelley Short</td>
<td>Vice President Programs and Partnerships</td>
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<td>Marcus Turley</td>
<td>Vice President of Membership Development</td>
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<tr>
<td>Andrew Parker</td>
<td>Director of Governmental Affairs</td>
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<tr>
<td>Toni Lindsey</td>
<td>Director of Governmental Affairs, Northwest Arkansas</td>
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<tr>
<td>Jeff Thatcher</td>
<td>Director of Communications</td>
</tr>
<tr>
<td>Deb Mathis</td>
<td>Manager, Scheduling &amp; Events</td>
</tr>
<tr>
<td>Bill Watson</td>
<td>Manager, Event Sponsorship</td>
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<tr>
<td>Carol Mugerditchian</td>
<td>Administrative Assistant</td>
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<tr>
<td>Jeanette Sanderlin</td>
<td>Executive Assistant</td>
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<tr>
<td>Trey Lamberth</td>
<td>Director of Communications, Be Pro Be Proud</td>
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<tr>
<td>Trish Villines</td>
<td>Executive Director, Arkansas Institute for Performance Excellence</td>
</tr>
</tbody>
</table>

## Our Leadership

- President & CEO: Randy Zook
- Executive Vice President: Kenneth R. Hall, J.D.
- Vice President: Shelley Short
- Vice President of Membership Development: Marcus Turley
- Director of Governmental Affairs: Andrew Parker

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OUR LEADERSHIP

2019 Executive Committee

State Chamber of Commerce Officers

Chairman of the Board:
Phil Baldwin
Citizens Bank

Immediate Past Chairman:
Ray Dillon
Deltic Timber Corporation (Retired)

Vice Chairman:
Curtis Barnett
Arkansas Blue Cross and Blue Shield

Vice Chairman:
John Burgess
Mainstream Technologies, Inc.

Vice Chairman:
Raymond M. Burns
Rogers-Lowell Area Chamber of Commerce

Vice Chairman:
Ronnie Dedman
AT&T Arkansas

Vice Chairman:
Laura Landreaux
Entergy Arkansas, Inc.

Vice Chairman:
Michael Lindsey
Walmart Inc.

Vice Chairman:
Andy Miller
Flywheel Energy

Vice Chairman:
Nelson Peacock
NWA Council

Vice Chairman:
Frank Thomas
Stephens Inc.

Vice Chairman:
George Wheatley
Waste Management of Arkansas

Vice Chairman:
Gary Head
Signature Bank of Arkansas

Assoicated Industries of Arkansas Officers

Chairman of the Board:
Grady E. Harvell
W&W/AFCO Steel

Immediate Past Chairman:
Haskell L. Dickinson
McGeorge Contracting Company Inc.

Vice Chairman:
Chris Hart
Central Moloney Inc.

Vice Chairman:
David Peacock
Hytrol Conveyor Company Inc.

Vice Chairman:
Paul Rivera
Caterpillar Inc.

Vice Chairman:
Thad Solomon
Nucor-Yamato Steel

Vice Chairman:
Mindy K. West
Murphy USA Inc.

Vice Chairman:
Greg Williams
Nobholz Construction Services

Vice Chairman:
Jeffrey Wood
Tyson Foods, Inc.
2019 State Chamber Board

David Avery
Windstream
Gary Beasley
E.C. Barton & Company
Scott Bennett
Arkansas State Highway & Transportation Department
Don Bobbitt
University of Arkansas System
Rob E. Bowen
Arkansas Tech University
Jan Cannon
Arkansas Oklahoma Gas Corporation
James W. Carr
Harding University
Bret Carroll
Conway Corporation
Joe Carter
Snyder Environmental
Davy Carter
Centennial Bank
Marty Casteel
Simmons First National Bank
Marvin Childers
The Poultry Federation
Ed Choate
Delta Dental of Arkansas Inc.
R. Andrew Clyde
Murphy USA Inc.
Mel Coleman
North Arkansas Electric Cooperative
Steven Collier
ARcare
Bill Conine
Arkansas Electric Cooperatives
John Cooper
Cooper Communities Inc.
Rich Davis
Black Hills Energy
Houston D. Davis
University of Central Arkansas
Carlton Davis
Warren Bank & Trust Company
Bryan Day
Little Rock Port Authority
Angela DeLille
Cox Communications
Steve Edwards
GES Inc./Food Giant
Bradley Hardin
Southwestern Electric Power Company/AEP Company
Michael Harvey
NWA Council
Daniel Heard
Unit Group Inc.
Alan Hope
Powders of Arkansas, Inc.
Tom Hopper
Crafton Tull and Associates
Karla Hughes
University of Arkansas at Monticello
Kurt Knickrehm
McGriff Insurance
George Knollmeyer
Ben E. Keith Company
Benny M. Koontz
Koontz Electric Company Inc.
Kim Linam
Arkansas Oklahoma Gas Corporation
Randy Massanelli
University of Arkansas
David Moore
Farm Bureau Mutual Insurance Company of Arkansas, Inc.
Michael S. Moore
Friday Eldredge & Clark LLP
Mike Myers
Winnrock International
Lesley Nalley
Hot Springs Village
Gary Newton
Arkansas Learns
Michael O. Parker
Dover Dixon Horne PLLC
Leon Philpot
Rich Mountain Electric Cooperative Inc.
Rob Ratley
OG&E
Chris Raymer
Mississippi County Hospital System
Mike Ross
Southwest Power Pool
Reynie Rutledge
First Security Bank
Sam Sicard
First National Bank of Fort Smith
Stephanie Smith
Easter Seals Arkansas
Wayne Smith
Oaklawn Jockey Club
Roderick L. Smothers
Philander Smith College
Elizabeth Solano
MISO
Scott Teague
U.S. Bank
Ryan Underwood
BKB, LLP
Donald E. Walker
Arvest Bank
Sam Walls
Arkansas Capital Corporation
Drew Weber
U.S. Pizza Co. Inc.
Charles Welch
Arkansas State University System
Troy Wells
Baptist Health
Shereece West
The Winthrop Rockefeller Foundation
Gordon Wilbourn
Kutak Rock LLP
Jeff Williams
America’s Car-Mart, Inc.
Larry Wilson
First Arkansas Bank & Trust
David Wolf
Southland Casino Racing

Ex-Officio
Matt Boch
Dover Dixon Horne PLLC
Tom Kennedy
Entergy Arkansas, Inc.
Myla Petree
ABB
Robert D. Smith
Rob D. Smith, III
Ken Stuckey
Pace Industries
Lynn Tatum
Tyson Foods, Inc.
Guy Wade
Friday Eldredge & Clark

2019 AIA Board

James P. Adams
Gar-Bro Manufacturing Company
Steven M. Anthony
Anthony Timberlands, Inc.
Scotty Bell
Virco Manufacturing Corporation
Scott Bull
Pace Industries
Patty Cardin
Lanxess Solutions Inc.
Caryl Childress
Tokusen U.S.A. Inc.
R. Trent Goins
OK Foods Inc.
Clay Gordon
Kinco Constructors, LLC
Jason Green
ABB
George Harguess
Denso Manufacturing Arkansas, Inc.
Mark Hauke
Evergreen Packaging
Trish Henry
Russellville Steel Company Inc.
Bill Horne
Clearwater Paper Corporation
Ken Jenkins
Martin Sprocket & Gear Inc.
Ron Keeneth
Bridgestone Americas Tube Business
John Kelleher
Gerdau Special Steel
Robert E. Langston
Langston Companies Inc.
Gary McCchesney
FutureFuel Chemical Company
Scott McGeorge
McGeorge Contracting Company Inc.
David Oakes
American Greetings Corporation
Dave Reinhart
Nucor Arkansas
Thomas Schueck
Lexicon Inc.
Mike Simpson
TCPrint Solutions
Jim Sliker
Central States Manufacturing
Melissa Smith
McKee Foods Corporation
Rob Strickland
Georg Fischer Harvel LLC
Van Tilbury
East Harding Construction
Lenore Trammell
Big River Steel
James D. Walcott
Weldon Williams & Lick Inc.
Ernie Walker
Rineco Chemical Industries
Tammy Waters
DomtarAshdown Mill
Chris Weiser
J V Manufacturing Inc.
Bob West
Hytral Conveyor Company Inc.
Joe Wilson
ConAgra Brands
State Chamber/AIA Hosts Annual Legislative Reception on Jan. 22

The State Chamber/AIA hosted our Annual Legislative Reception on Jan. 22 under the big tent on the parking lot following the convening of the 2019 General Assembly of the Arkansas Legislature. The event drew a crowd of more than 300, including members of the Arkansas General Assembly, elected Constitutional officers, state agency heads and State Chamber/AIA members. The Annual Legislative Reception provides the opportunity for members of the state’s business community to network and interact one-on-one with state legislators and other elected officials.
Past AIA Chairman Haskell Dickinson and Thomas Dickinson of McGeorge Contracting Company Inc.

AIA Chairman Grady Harvell of W&W/AFCO Steel and Rep. Johnny Rye

Nate Steel of Steel Wright Gray, PLLC, Rep. Denise Garner and Rep. Andrew Collins

Rep. Brian Evans, Melissa Rust with University of Arkansas System and Sen. Ricky Hill

Cody Burkham of Arkansas Cattlemen’s Association, Rep. LeeAnne Burch and Lee Pittman of International Paper Company

Rep. Fred Allen, Betty Sue Cooper and Stacy Williams

Joe Molinaro with Arkansas Cable Telecommunications Association, Angela DeLille of Cox Communications and Ronnie Dedman of AT&T Arkansas

Sam Zang of Office of State Auditor, Rep. Monte Hodges and Kevin Steele of Arkansas Homesteaders Association

Secretary of State John Thurston, Sen. Jane English and Brian Marsh of Goodwill Industries of Arkansas

Stanley Hill and Matt King of Arkansas Farm Bureau Federation, and Betty Sue and Sen. John Cooper
GOVERNMENTAL AFFAIRS

State Chamber/AIA Hosts Lobbyist Luncheons During General Assembly

Sen. Larry Teague

House Speaker Rep. Matthew Shepherd

Rep. Dan Douglas

Sen. Mat Pitsch

House Majority Leader Rep. Marcus Richmond

Alison Williams, Chief of Staff for Gov. Hutchinson

Randy Zook speaks at the Legislative Session Update Board Meeting at the State Chamber in late April.

Political candidate seminar at Arkansas Farm Bureau in mid-October.
2019 State Chamber/AIA 92nd General Assembly Recap

Legislation adopted by the 92nd General Assembly will enhance the vitality of the Arkansas business community for years to come. Multiple issues that the State Chamber/AIA worked on for more than a decade were adopted. For employers, the most significant changes will be a reduction in corporate, individual and unemployment insurance taxes, which will provide at least $100 million per year in savings. In addition, unemployment insurance costs will drop by 30 percent in 2020.

Our 2019 Legislative Agenda addressed issues that were identified as being critical areas that needed to be improved to make Arkansas more competitive in Arkansas Advantage 2030, a study the State Chamber/AIA commissioned in 2015. The four areas were: improve worker readiness, improve the Arkansas business climate, improve the Arkansas legal climate and maximize the impact of economic development efforts and the tools for success.

We subsequently developed 11 bills and two Joint Resolutions on the Priority Issues from our Agenda and all were adopted. These bills and resolutions addressed the following areas: unemployment insurance, taxation, workforce quality and education, transportation and infrastructure, ballot initiative process, labor and employment, and legal environment. We were grateful that 88 percent of the entire legislature voted with us at least 70 percent of the time on key business and economic issues.

Besides hosting a Business 101 session in December 2018 open to all members of the General Assembly, holding our Annual Legislative Reception on Jan. 22 under the big tent in our parking lot, and hosting business lobbyist luncheons each Monday during the Session, the State Chamber/AIA also provided a Daily Legislative Update by email each day of the Session. That provided readers with daily lists of bills added to our tracking system along with summaries of key bills and their names.

Despite our success, there is still important work to be done. Two-thirds of the highway maintenance funding will need to be adopted by the people in the 2020 General Election as will a major piece of the ballot initiative reform.

Gov. Hutchinson signs Act 512, introduced and passed as SB298, which amends the taxable wage base under the Department of Workforce Services Law.
Randy Zook testifies before the House Revenue and Taxation Committee.

Gov. Hutchinson and Randy Zook visit after the signing of Act 512.


Randy Zook testifies against HB 1402, which would have limited special elections to certain dates. The legislation failed in House Committee.

Randy Zook and Matthew Boch of Dover Dixon Horne testify in favor of SB 576.

Randy Zook testifies in favor of SB 135, funding for secondary vocational area centers, in the House Education Committee.

2019 Governmental Affairs Team: Andrew Parker, Hannah Barr, Randy Zook, Toni Lindsey and Kenny Hall.
Zook Travels State Providing Legislative Recap to Local Chambers

As part of the State Chamber/AIA's outreach efforts, President & CEO Randy Zook traveled throughout Arkansas in the late spring and summer, providing a 92nd General Assembly legislative recap to various local chambers including Arkansas City, Bryant, Beebe, Clarksville, Crossett, El Dorado, Hot Springs, Maumelle, McGehee, Mountain Home, Piggott, Searcy and Sherwood.

Arkansas City Mayor Rick Hales, Desha County Judge Richard Tindall, Randy Zook and Arkansas Highway Commissioner Robert Moore

Randy Zook speaks on Aug. 1 to members of the Sherwood Chamber.

Randy Zook speaks at Arkansas City on July 1.

Randy Zook provides a legislative recap presentation on May 15 in Bryant.
State Chamber/AIA Holds 17 Door-to-Door Meetings Throughout Arkansas

The State Chamber/AIA held 17 Door-to-Door meetings throughout Arkansas beginning in early September and concluding in mid-November, which drew approximately 1,000 attendees. The meetings addressed key issues impacting business in Arkansas, including the competitiveness of Arkansas's business climate, the State Chamber/AIA's legislative progress during the 2019 General Session, and pending issues.

The meetings also featured the presentation of 2019 Business Matters Leadership Awards, recognizing state legislators who supported positive business initiatives during the 92nd General Assembly.

Meetings were held in Pine Bluff, Hot Springs, Harrison, Russellville, North Little Rock, Jonesboro, Bentonville, Conway, Batesville, Searcy, Fayetteville, Blytheville, Little Rock, El Dorado, West Memphis, Texarkana and Fort Smith. We would like to express our appreciation to the various local chambers of commerce in those cities for assisting with the logistics of the meetings and helping draw attendees to the meetings.
GOVERNMENTAL AFFAIRS

A Few of the Door-to-Door Award Recipients

Sen. Missy Irvin receives her 2019 Business Matters Legislative Award from Randy Zook at Searcy.


Rep. Monte Hodges receives his 2019 Business Matters Legislative Award from Randy Zook at Blytheville.

Senate Majority Leader Jim Hendren receives his 2019 Business Matters Legislative Award from Randy Zook at Bentonville.

Sen. Jane English receives her 2019 Business Matters Legislative Award from Randy Zook at North Little Rock.

Sen. Breanne Davis receives her 2019 Business Matters Legislative Award from Randy Zook at Russellville.
PAC STATS FOR 2019

The 2019 Legislative Session was perhaps the best-ever session for Arkansas business. We firmly believe the work we have done through our PAC program over the last few years has made a difference in what we have been able to accomplish for business. So many more of you have donated to the PACs, have engaged with those that represent us, and have been a part of growing the relationships we have at the Capitol. THANK YOU to those of you who continue to make an annual gift. As a reminder, PAC donors are invited to check presentations, are listed on signage at events throughout the year, are invited to sit with Legislators at our Door to Door events, and more! We hope you will continue to engage in this critical program at the State Chamber of Commerce/AIA.

PAC FAQs

What is the ASCCPAC?
Arkansas State Chamber of Commerce Political Action Committee (ASCCPAC) serves as a vehicle that allows the State Chamber/AIA to help communicate the business community’s goal of economic prosperity in Arkansas to those running for, and currently holding political office. We believe that the State Chamber/AIA is the best grassroots organization to drive meaningful, bold change in our government to ensure that Arkansas has the most positive business climate possible.

What is the AIAPAC?
Associated Industries of Arkansas Political Action Committee (AIAPAC) serves as the vehicle to support those running for, and currently holding political office in Arkansas who stand up for the needs of manufacturing businesses as well as industrial businesses.

Who Funds the PACs?
Per Arkansas law, any individual, proprietorship, firm, partnership, joint venture, company, corporation, or association may contribute to a state PAC. The donation limit is $5,000 per calendar year.

What is Done With the Money Raised?
• Support candidates and officeholders who share our vision to grow the economic prosperity of our state, whether it be fighting for an issue that helps business, or against one that hurts our interests.
• Provide opportunities to State Chamber/AIA members to meet candidates and learn more about where they stand on various issues so members may make an informed decision at the ballot box. At times the State Chamber/AIA will provide information for a “call to action” to its membership. The goal of these “calls to action” is to let the members’ Representatives know how business owners and businesses in the state will be affected by their decisions on an issue.

Does All of the Money Raised Stay in Arkansas?
Yes. Both the State Chamber/AIA PACs are state PACs, completely focused on making a difference here in Arkansas and do not participate on the federal level.

Do the PACs or the State Chamber/AIA Have a Particular Party Affiliation?
No. The State Chamber/AIA nor its PACs have an allegiance to a particular party. Any funding distributed will be done so on the basis of a candidate’s stance on issues relevant to the business community.

Who Decides Who Will Receive a Donation?
There is a PAC committee that decides which candidates or elected officials will receive donations. Candidates must meet certain criteria to gain the support of our organization. The PAC committee is always open to membership feedback.

How to Make a Donation
• Make a check payable to ASCCPAC and/or AIAPAC and mail to PO Box 3645, Little Rock, AR 72203.
• Make a donation online to ASCCPAC at https://politics.raisethemoney.com/ASCCPAC and/or to AIAPAC at https://politics.raisethemoney.com/AIAPAC
• Give a percentage of your dues to the PAC when you renew your membership each year.

*numbers listed are as of 12/1/19
60th Annual Washington Fly-In & Congressional Reception Draws Diverse Crowd

The State Chamber/AIA’s 60th Annual Washington Fly-In & Congressional Reception, which was held May 8-10, drew a diverse crowd including the entire Arkansas Congressional delegation, Arkansas Governor Asa Hutchinson, Arkansas Senate President Pro Tem Jim Hendren and Arkansas Speaker of the House Matthew Shepherd.

The gathering included a Chiefs of Staff Reception the evening of May 8, meetings with the Arkansas Federal delegation and U.S. Chamber of Commerce & Cabinet Official meetings during the day on May 9, the Congressional Reception & Arkansas Concert featuring NBC’s The Voice finalist Barrett Baber the evening of May 9, and an Arkansas Leadership Breakfast featuring special guest Sarah Huckabee Sanders on Friday morning, May 10.
Ted McKinney of the U.S. Department of Agriculture
Ronnie Dedman of AT&T Arkansas and Rep. Andy Davis
State Chamber-AIA Governmental Affairs Team Randy Zook, Kenny Hall, Toni Lindsey and Andrew Parker

U.S. Chamber Executive Director Congressional and Public Affairs Justin Lumadue
Chris Caldwell, Federal Co-Chairman of the Delta Regional Authority

Sarah Huckabee Sanders
Ted McKinney of the U.S. Department of Agriculture
State Chamber/AIA Holds 91st Annual Meeting on Nov. 6

More than 600 people attended the State Chamber/AIA 91st Annual Meeting, which was held Nov. 6 in the Wally Allen Ballroom of the Statehouse Convention Center in Little Rock. Ted Abernathy, Managing Partner of Economic Leadership LLC, was the keynote speaker and discussed the workforce development study for Arkansas that his firm had recently completed. Together Arkansas, an opioid response initiative for employers developed by the Arkansas State Chamber of Commerce/Associated Industries of Arkansas, Arkansas Blue Cross and Blue Shield, and the Arkansas Foundation for Medical Care (AFMC), was also unveiled.
Carol Mugerditchian, Bill Luther of the El Dorado Chamber, Dr. Barbara Jones of South Arkansas Community College and Mark Day of Lanxess Solutions Inc.

Keynote speaker Ted Abernathy, Sen. Jane English, Perry Webb of the Springdale Chamber and Steve Clark of the Fayetteville Chamber

Cody Slater, Ashley Brumley and Jon Hess of the Cross County Chamber, Wynne Mayor Jennifer Hobbs and Chad House

Stephen Bell, Chuck Fitzsimmons, Dmitri Scott, Clark Hale, Keith Beason, Lori Ross and Saybra Richardson of Arkadelphia Regional EDA & Area Chamber
EVENTS / OUTREACH / INITIATIVES

91st Annual Meeting (Continued)

New member representatives at the New Member Lunch in mid-May

Randy Zook speaks at the New Member Luncheon in mid-May.

Lawren Wilcox of Garver, Aimee York of Black Hills Energy and Jerry Holder of Garver

Julie Robbins, Kristen Nicholson and Whitney Burgess of MHP/Team SI
State Chamber/AIA and GIC Host Presentation in May

The State Chamber/AIA and the Global Interdependence Center (GIC) hosted a presentation of four GIC experts on May 30 in the Bob Lamb Conference Room. The event drew more than 50 attendees.

Speakers included Michael Drury, Chief Economist for McVean Trading & Investments, who spoke on the International Outlook: China, Brexit and Europe; Lisa McIntire Shaw, Founding Partner with Cygnus Asset Management, who spoke on the Financial Markets Outlook; David Altig, Executive Vice President and Director of Research at the Federal Reserve Bank of Atlanta, who spoke on The U.S. Economy; and Ray Dillon, former CEO of Deltic Timber.
**EVENTS / OUTREACH / INITIATIVES**

**2020 FLSA Changes: Overtime & Exemption Seminar Held on Nov. 21**

The State Chamber/AIA and Cross, Gunter, Witherspoon & Galchus, P.C. presented a seminar titled “2020 FLSA Changes: Overtime & Exemption” on Nov. 21 at the State Chamber building. The seminar dealt with the Department of Labor’s final rule for 2020 changes to the Fair Labor Standards Act (FLSA) effective Jan. 1, 2020. Missy Duke and Greg Northen of Cross, Gunter, Witherspoon & Galchus, P.C. were the presenters for the seminar.

**John Burgess of Mainstream Technologies facilitated the AIPE’s Cybersecurity Workshop held in mid-October at the State Chamber.**

![Attendees at the 2020 FLSA Changes Overtime & Exemption Seminar](image)

![Missy Duke of Cross, Gunter, Witherspoon & Galchus, P.C.](image)

![Greg Northen of Cross, Gunter, Witherspoon & Galchus, P.C.](image)
State Chamber/AIA Holds 2019 Arkansas Tax Conference


DFA Commissioner of Revenue Charlie Collins

Matt Boch of Dover Dixon Horne and Paul Gehring of the DFA discuss 2019 major developments from the legislative session.

David Sawyer with the Council on State Taxation


Joel DiPippa with the Department of Finance and Administration
State Chamber/AIA Staff Attend Local Chamber Meetings

State Chamber/AIA staff attended 32 local chamber annual meetings throughout Arkansas during 2019 beginning in January and ending in December. Locations included Hot Springs, Maumelle, Pine Bluff, Malvern, Mountain Home, Texarkana, Springdale, Newport, Bryant, Grant County, Rogers-Lowell, Siloam Springs, North Little Rock, Hot Springs Village, West Memphis, Stuttgart, Forrest City, West Memphis, Sherwood, Arkadelphia, Bentonville, Magnolia, Heber Springs, Conway, Mena/Polk County, Prescott/Nevada County, Fort Smith, Searcy, Fayetteville, Jonesboro and Little Rock.
Made Right Here in Northwest Arkansas

McKee Foods was the first bakery to sell individually wrapped cakes in a multipack carton in 1960. The product line was named after a granddaughter of the founders. A carton of 12 cakes had a suggested retail price of 49 cents at that time. Twelve cakes would have cost 60 cents if sold separately. Today, we are still a great bargain and we are America’s Number One Snack Cake - made right here in Northwest Arkansas.
MANUFACTURING / INDUSTRY / WORKFORCE DEVELOPMENT

Be Pro Be Proud Unveils Second Generation Mobile Workshop

Be Pro Be Proud, the Associated Industries of Arkansas workforce initiative, kicked off the 2019-2020 Workshop Tour and unveiled the Second Generation Be Pro Be Proud Mobile Workshop before a capacity crowd on Sept. 5 in Governor’s Hall IV of the Statehouse Convention Center in Little Rock.

The event included remarks by State Chamber President & CEO Randy Zook, Little Rock Mayor Frank Scott, Jr., Arkansas Business Publishing Group Publisher Rachel Pitre, Union Pacific Railroad Senior Vice President & Chief Administrative Officer Scott Moore, Arkansas Gov. Asa Hutchinson, Delta Regional Authority Federal Co-Chairman Chris Caldwell and U.S. Sen. John Boozman.

The second-generation, 78-foot mobile unit will increase the number of stops and students served, resulting in a larger pipeline of prepared and energized talent choosing one of many high-value, high-wage professional, technical career opportunities available. The mobile unit is an engaging tool that provides information about training resources, available positions and descriptions, skills needed, and how to start the process of starting a skilled professional career.

Utilities have been added to the second-generation workshop as a focus due to the technical needs and income potential. The 12 in-demand professions that continue to be represented include truck driver; diesel tech; locomotive engineer; welder; machinist; computer numerical control (CNC) operator; tool and die maker; computer programmer; computer-aided design and computer-aided manufacturing (CAD/CAM) drafter; heating, ventilation, air conditioning and refrigeration (HVACR) tech; plumber; electrician and carpenter.

At the time of the unveiling of the second unit, the original mobile unit had made more than 450 stops, in 250 cities across the state at middle schools, high schools, two-year colleges, fairs and festivals, rural community events, job fairs and businesses. More than 60,000 students had visited the trailer.
Be Pro Be Proud Truck and Trailer 2.0

Be Pro Be Proud Truck 2.0

Be Pro Be Proud Workshop 2.0

Delta Regional Authority Federal Co-Chairman Chris Caldwell
MANUFACTURING / INDUSTRY / WORKFORCE DEVELOPMENT

Be Pro Be Proud Unveils Second Generation Mobile Workshop (Continued)


Arkansas Business Publishing Group Publisher Rachel Pitre

Little Rock Mayor Frank Scott

Workshop Module 2.0

Interior of Be Pro Be Proud Workshop Module 2.0
U.S. Labor Secretary Acosta Visits State Chamber in June

U.S. Labor Secretary Alexander Acosta visited the State Chamber on June 17 as part of a presentation and discussion on the opportunities and challenges facing the Arkansas and U.S. workforce. The event was hosted by State Chamber President & CEO Randy Zook, Lt. Gov. Tim Griffin and State Sen. Jane English. Acosta’s appearance drew a capacity crowd.

Andrew Parker speaks at the Cedarville High School Career Conference in January.

State Chamber/AIA Promotes Manufacturing Day 2019 on Oct. 4 and Beyond

The State Chamber/AIA again partnered with the National Association of Manufacturers in promoting Manufacturing Day 2018 on Oct. 4 and beyond. In Arkansas, numerous Manufacturing Day events were held. Manufacturing Day provides manufacturers a unique opportunity to expand the knowledge about the benefits of a career in manufacturing and demonstrates the manufacturing industry’s value to the U.S. economy.
Committees Play Major Role in State Chamber/AIA Success

Committees play a major role in the success of the State Chamber/AIA. Consisting of business leaders and subject matter experts from member companies across the state, issue committees meet as needed throughout the year to help identify and develop key issues that are critical to the future of Arkansas.

The committees provide the State Chamber/AIA governmental affairs team guidance in understanding complex topics that often require a great deal of specific expertise. This equips our lobbyists with insights and knowledge about an issue’s potential impact on our member companies and our state.

The State Chamber/AIA Committees and their leaders include:

Workforce Excellence
Chairman: Ken Stuckey, Pace Industries
Recognizing that the workforce of tomorrow is in the schools of today, the Workforce Excellence Committee proactively advocates the interests of business and industry as the State Chamber/AIA strives to improve education in Arkansas. The committee examines issues in K-12 education, higher education and workforce development. This committee identifies projects and tracks their successful implementation, as well as identifying and recommending policy changes and positions that will make Arkansas school systems more successful.

Governmental Affairs
Co-Chairmen: Tom Kennedy, Entergy Arkansas, Inc.; Robert D. Smith, III, Attorney
The Governmental Affairs Committee is comprised of governmental affairs representatives who work for our member companies, business associations and business-related lobbying organizations. A large group of business lobbyists meet weekly during legislative sessions to hear from legislative leaders, monitor pending legislation and discuss other issues of importance to the business community with the goal of developing a consistent lobbying strategy on business issues. This group also participates in Candidate Forums that review candidates for open seats. The Committee contributes to the development of the State Chamber/AIA’s Legislative Agenda and provides support to the State Chamber/AIA lobbying team on a variety of issues.

Health Care
Chairman: Kurt Knickrehm, McGriff Insurance
The Health Care Committee provides guidance in the development of health-care-related issues. Many times, the committee has played the role of facilitating a consensus between employers and health-care providers as the State Chamber/AIA endeavors to maintain and improve quality health care and find practical means of providing benefits and containing costs.

National Issues
The National Issues Committee helps identify issues that the State Chamber/AIA should address at the federal level. Given the myriad of national issues, this is an ambitious task. But we also rely on strong partnerships with the U.S. Chamber of Commerce, the National Association of Manufacturers, Council of State Chambers, Council on State Taxation, The Tax Foundation and the Arkansas Congressional Delegation. The committee’s priority issues are health care, the farm bill, education and workforce development, unions, climate change, energy policy, economic stimulus, taxes and immigration.
**Tax**

Chairman: Marvin Childers, The Poultry Federation  
Co-Chairman: Tammy Waters, Domtar  
Legal Counsel: Michael O. Parker & Matt Boch, Dover Dixon Horne, PLLC  

The Tax Committee works to ensure a favorable business climate in Arkansas through analyzing tax issues, recommending positions and testifying at legislative and regulatory hearings on tax matters. It also accomplishes this goal through educating, coordinating and working actively with taxing entities to ensure the fair and equitable administration of taxes. The Committee meets often during legislative sessions to review bills and develop positions and recommendations to make the Arkansas tax climate more competitive. In the off-season, it meets to address regulatory issues and tax policy.

**Unemployment Insurance/HR**

Chairman: Michael S. Moore, Friday Eldredge & Clark LLP  
Co-Chairman: Chris Hart, Central Moloney  

The Unemployment Insurance/HR Committee helps the State Chamber/AIA lead the business community on important cost of doing business issues. It plays a vital role in identifying and reviewing issues that impact employers’ unemployment insurance costs and other human resource issues. Broad business representation on this committee enhances our understanding of how issues impact all segments of business, which helps the State Chamber/AIA governmental affairs team.

**Workers’ Compensation**

Chairman: Jane Duke, Tyson Foods, Inc.  
Co-Chairman: Guy Wade, Friday Eldredge & Clark, LLP.  

The State Chamber/AIA serves as employers’ watch dog on workers’ compensation issues. The Committee keeps a close eye on the state’s workers’ compensation laws, rules and regulations, and related Court of Appeals decisions. It also develops legislation as needed to keep Arkansas workers’ compensation costs in the top five lowest in the country. The Committee’s evaluation of issues is greatly enhanced when there is a broad range of business types active in this committee.

**PAC**

Co-Chairmen: Ray Dillon, Deltic Timber Corp. (retired) and State Chamber Immediate Past Chairman; Andy Miller, Flywheel Energy  

The State Chamber/AIA PAC Committee manages three Political Action Committees and an Independent Expenditures Committee, as defined by Arkansas Rules of Ethics. PAC Committee members are selected by our leadership and meet as needed to review election races, generate revenue and determine which candidates to support and the amount of support. Our PACs provide an opportunity to communicate the goals of employers to those individuals running for selected political offices in Arkansas. The Arkansas State Chamber PAC and the AIA PAC focus on state legislative races and, if needed, Arkansas Supreme Court races. Our Businesses for Justice PAC is available for Court of Appeals races, other judicial races and potential ballot issues. The Independent Expenditures Committee is available to help selected candidates, independent of the candidates’ campaign. Per Arkansas law, any individual, proprietorship, firm, partnership, joint venture, company, corporation, or association may contribute to a state PAC. The limit is $5,000 per year per entity per PAC. There are no limitations on contributions to our Independent Expenditures Committee.

The State Chamber/AIA invites our members to become involved by having any relevant employee serve on one or more committees. If you are interested, please contact Deb Mathis at 501-210-4212 or dmathis@arkansasstatechamber.com.
E-Newsletters

The State Chamber/AIA continued its efforts during 2019 to reach the broadest possible business audience via our various e-newsletters.

- **E-Business** is a twice-monthly compendium of articles chronicling our organizations’ events, activities, program, efforts and committees.
- **Washington Watch** is e-mailed the second week of each month and concentrates on federal issues that have impact upon businesses.
- **Industry Insight** is e-mailed the fourth week of each month and focuses on manufacturing and industrial news and issues including new business announcements, groundbreakings and expansions of existing business and industry.

- **Daily Legislative Update** is e-mailed each business day during legislative sessions and outlines the day’s most important issues being tracked by the State Chamber/AIA Governmental Affairs team.

In addition, the State Chamber/AIA sends out periodic E-mail blasts covering our issue seminars and timely state or federal topics that may be of interest to our members.

Archived copies of our e-newsletters are also posted on our web site: www.arkansasstatechamber.com.

If you are not currently receiving our e-newsletters and would like to be added to our distribution list, contact Jeff Thatcher at jthatcher@arkansasstatechamber.com.

Web Sites

The State Chamber/AIA website, www.arkansasstatechamber.com, is on a WordPress platform, which makes it user-friendly and mobile compatible. Members are encouraged to visit the site to keep up with State Chamber/AIA events and initiatives.

Be Pro Be Proud, the AIA workforce initiative, also has a website, www.beprobepround.org, which provides information on professions, training, jobs, partners, news and events.
ASCP Recognizes State Chamber/AIA with Two Membership Awards

The Association of State Chamber Professionals (ASCP) recognized the State Chamber/AIA with two awards, Greatest Growth in New Member Numbers and Greatest Retention in Member Numbers, during a joint conference in late September with the Council of State Chambers and the U.S. Chamber Regional Team.

Arkansas Manufacturers Directory

In 2019, the State Chamber/AIA published its tenth edition of the Arkansas Manufacturers Directory. The Arkansas Manufacturers Directory, an Associated Industries of Arkansas publication, is a guide to becoming involved and being heard within the manufacturing sector. The Arkansas Manufacturers Directory provides a listing of all manufacturers in Arkansas by city and is also a resource that provides practical information on different aspects of Arkansas business, industry, climate, attractions, business support, natural resources, geography, certain laws and tax policies, and other items.

State Chamber/AIA Continues Growing Social Media Presence

In an effort to gain traffic and build exposure of our organizations throughout the state, the State Chamber/AIA continued with our efforts to grow our social media presence via daily posts on Facebook, Twitter and LinkedIn. Members are urged to “like” or “follow” the State Chamber/AIA pages for the social media outlets.

Marcus Turley Recognized by ACCE with Award

State Chamber/AIA Vice President of Membership Development Marcus Turley was recognized by the Association of Chamber of Commerce Executives in the 2019 Sales Contest and Lifetime Achievement Awards.

Turley placed Second nationally in the $500,000 - $2 Million in Dues Income – Dollar Value of New Personal Sales category with $186,950.

Shelley Short Graduates from U.S. Chamber Foundation Education and Workforce Fellowship Program

Shelley Short, Vice President, Programs & Partnerships of the Arkansas State Chamber of Commerce/Associated Industries of Arkansas graduated from the U.S. Chamber of Commerce Foundation’s premier business leadership program. The inaugural Business Leads Fellowship Program trained and equipped leaders from state and local chambers of commerce with resources, access to experts, and a network of peers to build their capacity to address the most pressing education and workforce challenges.

Following a competitive application and selection process, Short was selected along with 34 other state and local chamber executives to participate in the inaugural class. The four-month program, which ended in January, covered the entire talent pipeline, including early childhood education, K-12, higher education, and workforce development.

State Chamber/AIA
Continues Growing Social Media Presence

In an effort to gain traffic and build exposure of our organizations throughout the state, the State Chamber/AIA continued with our efforts to grow our social media presence via daily posts on Facebook, Twitter and LinkedIn. Members are urged to “like” or “follow” the State Chamber/AIA pages for the social media outlets.
Leadership Arkansas Graduates Class XIII, Begins Class XIV

Leadership Arkansas Class XIII continued its sessions during 2019 in El Dorado and Camden; West Memphis and Blytheville; Hot Springs; Fayetteville, Springdale and Bentonville; and Little Rock. The Underwriting Sponsor for Class XIII was The Citizens Bank of Batesville. The Presenting Sponsor was ARcare. The Statewide Sponsors were Electric Cooperatives of Arkansas, Entergy Arkansas, Farm Credit Services of Arkansas, Nucor Arkansas, Southwest Power Pool and Walmart Inc.

Leadership Arkansas Class XIII at the State Capitol

Discussing strategy at the Education & Workforce Session in Batesville.

Leadership Class XIII

Ashten Adamson  
Riceland Foods

Dina Bates  
Arkansas Farm Bureau Insurance

Dan Beranek  
McClelland Consulting Engineers

Len Blaylock, III  
Everette Operations LLC

Darrell Boggs  
Arkansas811

Jordan Burgess  
Delta Dental of Arkansas

Tom Crimmins  
Arkansas Air National Guard

Chip Culpepper, II  
Morgan Holcomb Partners

Hollie Cummings  
Walmart

Kerrie Diaz  
Synder Environmental

Chase Dugger  
JCD Consulting Services

Bailey Faulkner  
Ozark Mission Project, Inc.

Rebekah Fincher  
Conway Regional Health System

William Fletcher  
Kinca Constructors, LLC

Pody Gay  
Museum of Discovery

Lisa Gazaway  
Gazaway & White Real Estate

Katherine Gentry  
Arkansas Economic Development Commission

Anna Beth Gorman  
Women’s Foundation of Arkansas

Chris Gosnell  
Farmers Bank and Trust

Michael Goswami  
Rose Law Firm

Adrienne Griffis  
Dover Dixon Horne PLLC

Jordan Hale  
University of Arkansas-Fort Smith

Burt Hicks  
Encore Bank

Michael Hoggard  
Citizens Bank

Kendra Jones  
Tyson Foods, Inc.

David Kelley  
Southwest Power Pool

Kelsey Kelton  
Arkansas Economic Development Commission

Kristin Kirk  
Legacy Equipment, LLC

Chris Knollmeyer  
Ben E. Keith Foods

Victoria Lamb  
Arkansas Electric Cooperatives, Inc.

Laura Landreaux  
Entergy Arkansas, Inc.

Sarah Lane  
Citizens Bank

Margot Lemaster  
Northwest Arkansas Council

Gregg Long  
Crafton Tull

Jason “J.D.” McGehee  
Office of Congressman Bruce Westerman

Jim McGill  
SFI

Vanessa Moody  
Office of Senator Tom Cotton

Jaimie Moss  
Wright Lindsey Jennings

Bob Mouser  
Ritter Communications

Keegan Nichols  
Arkansas Tech University

Jason Olicek  
Signature Bank of Arkansas

Meredith Pettigrew  
Mitchell Communications

Mindy Pipkin  
University of Central Arkansas

Dawn Prasifka  
Girl Scouts - Diamonds of Arkansas, Oklahoma, Texas

Gregg Ratliff  
Arcare

Matt Rickford  
Nabholz Construction

Jeanne Roepcke  
Batesville Schools

Reggie Rose  
Simmons Bank

Payton Smith  
Metro Disaster Specialists

Bill Solleder  
Visit Hot Springs

Luke Story  
Arkansas Broadcasters Association

Nacole Sweeney  
City of Harrisburg

Hilary Trudell  
University of Arkansas Clinton School of Public Service

Kevin Weldon  
Nucor Steel Arkansas

Lawren Wilcox  
Garver

Temeka Williams  
Arkansas Hunger Relief Alliance

Emily Wood  
University of Arkansas

Amiee York  
Black Hills Energy

Graduation Day in Little Rock
Leadership Arkansas Class XIII (Continued)

Class members at the Northwest Arkansas Session

Hot Springs Mayor Pat McCabe

Mid-America Science Museum Executive Director Diane LaFollette speaks at the Hot Springs Session.

Group tour of Nucor in Blytheville

Group Tour of Conifex USA facility in El Dorado

Oaklawn group shot
A Program of the Arkansas State Chamber of Commerce/Associated Industries of Arkansas

Who We Are

Leadership Arkansas is a unique program designed to take a comprehensive view of the economic and political challenges that face this State. First introduced in 2005 by the Arkansas State Chamber of Commerce and Associated Industries of Arkansas, our staff, with the guidance of the organizations’ Boards and Executive Committees, recruits highly-motivated individuals to experience first-hand the dynamic interactions between cities, industries, governmental units and the people they serve.

Leadership Arkansas is grounded in the belief that it is from bringing diverse interests and backgrounds together that real progress is achieved. Through shared experiences and frequent interactions, Leadership Arkansas participants, facilitators and alumni learn and grow as they advance through an innovative nine-month program designed to expose class members to the challenges and opportunities of our local communities and their impact on the State as a whole.

What We Offer

Leadership Arkansas has helped nearly 700 graduates deepen their background and understanding of issues facing the state and provided them with effective tools to develop initiatives to improve the quality of life in Arkansas. We also have helped create a statewide community to generate dialogue on those issues, setting the stage for progress throughout the state. Participants have been developing, strengthening and connecting with emerging leaders in Arkansas for several years. We count among our graduates well-established political, business and community leaders.

Participants are required to attend at least 80 percent of the program sessions, including the entire opening session, which is mandatory. For more information on the Leadership Arkansas program, contact Toni Lindsey, Leadership Arkansas Program Director, at tlindsey@arkansasstatechamber.com or (479) 409-4389.

How The Program Works

The mission of Leadership Arkansas is to build a strong, diverse, statewide network of leaders with a shared commitment to connect our communities and to make Arkansas a better place in which to live and prosper.

Leadership Arkansas sessions include:
- annual educational, issues-oriented, nine-month class program
- eight day-and-a-half sessions held in various communities throughout the state
- Arkansas leaders who represent a wide geographic base and who have diverse backgrounds and vocations
- exposure to the many social and environmental complexities of the state
- on-site demonstrations and tours
- diverse geographical and cultural experiences
- insight into the people, places and history that influence public policies
- fun and casual settings which foster new relationships and camaraderie

Class members gain:
- An inclusive network of colleagues and resources
- A broad understanding of state issues and developments
- A better sense of personal leadership potential and enhanced leadership skills

Employers and sponsoring organizations acquire:
- Employees connected to a diverse network of dynamic leaders
- Individuals with knowledge to discuss a variety of issues at the state and community levels
- Staff energized and motivated to apply program information to organization situations
- Leaders prepared to address issues and keep companies in action
Leadership Arkansas Class XIV Selects 64 Members

Sixty-four individuals from throughout Arkansas were selected for Leadership Arkansas Class XIV. The Underwriting Sponsor for the 2019-2020 Leadership Arkansas program is The Citizens Bank of Batesville. The Presenting Sponsor is ARcare. Statewide Program Sponsors are Electric Cooperatives of Arkansas, Farm Credit Services of Arkansas, Nucor Steel Arkansas, Southwest Power Pool, and Walmart Inc.

Leadership Arkansas Class XIV began with an Orientation Session September 29 – October 1 at Fairfield Bay Conference Center. Session II covering Agriculture & Outdoor Life was held October 29-30 at Stuttgart. Session III covering Education & Workforce was held November 18-19 in Fort Smith. Session IV covering Government & Military was held December 10-11 in Little Rock, North Little Rock & Jacksonville.
Leadership Class XIV

Jeremy Adams
USABLE Life

Stephanie Alderdice
SixtyOne Celsius

Rob Anderson
Arkansas Farm Bureau Federation

Lindsey Bailey
Association of Arkansas Counties

Joe Baker
Southland Casino Racing

Dr. Joyvin Benton
Winthrop Rockefeller Institute

Stephanie Blevins
Office of Governor Asa Hutchinson

Tori Bogner
Signature Bank

Angela Bonds
Russellville Area Chamber of Commerce

Joan Botts
Oaklawn Racing Casino Resort

Josh Bright
North Arkansas Regional Medical Center

Dewayne Cash
Nucor-Yamato Steel

Chanda Chacon
Arkansas Children’s

Shana Chaplin
Arkansas Department of Education

Sara Christie
Mainstream Technologies

Todd Clark
Arkansas State University

Chris Cline
Riceland Foods

Michael Considine
Entergy

Teri Cox
Cox Consulting

Leslie Davis
Harbor Environmental and Safety

Angela DeLille
Cox Communications

Ross Dunn
Tyson Foods, Inc.

Corey Edwards
Cromwell Architects Engineers

Daniel Ellis
Crafton Tull and Associates

Jennifer Emerson
Arkansas Economic Development Commission

Beth Franks
ATG USA

Jeffrey Freiert
Citizens Bank

Brandon Gentry
Cross County Bank

Brad Graham
Baldwin & Shell Construction Company

Adrian Harris
Electric Cooperatives of Arkansas

Tron Hodges
Black Hills Energy

Mel Hutchins
Citizens Bank

David Johnson
Central Arkansas Water

Dr. Chris Jones
Arkansas Regional Innovation Hub

Jordan Ligon
C.R. Crawford Construction

Col. Tina Lipscomb
Arkansas Air National Guard

Boyd Logan
Future School of Fort Smith

Justin Loth
MISO Energy

Antoine Lucas
Southwest Power Pool

Jeff Marcussen
Nabholz

David Mitchell, Jr.
Rose Law Firm

Jamie Mobley
Simmons Bank

Will Moore
ARcare

Eric Munson
Governor’s Council on Developmental Disabilities, State of Arkansas

Lesley Nalley
Hot Springs Village

Heather R. Nelson
Seal Solar

Emily Reynolds
Walmart, Inc.

Deaundra Rhodes
Webster University

John Scherrey
Centennial Bank

Brent Sharpmack
Hudson, Cisne & Co.

Joan Shofner
University of Central Arkansas

Hayden Shurgar
Wright, Lindsey & Jennings

Brad Smith
Farmers Bank and Trust

Charlie Spakes
AGRMA (Arkansas Grocers & Retailers Merchants Association)

Sandy Straessle
Stone Bank

Tonya Villines
Junior Achievement of Arkansas

Ben Walters
Arkansas Economic Development Commission

Jacob Ward
Mitchell Communications

Ryan Watley
GFNB, Inc. (Go Forward Pine Bluff)

Rodney West
Simmons Bank

Adam White
Garver

Tina Winham
Swimways

Todd Wooten
Dover Dixon Horne, LLC

Lary K. Zeno, III
Rock Solid Restoration

Steven Lamm of the Fort Smith Regional Chamber, Jason Green of ABB, Andrea Slaton of UAFS and Dr. Gary Udouj of Fort Smith Public Schools at the Fort Smith Session
PINNACLE PROGRAM

New Pinnacle Members Announced for 2019

Peak
Coca-Cola Consolidated
USAble Life
Verizon Wireless

Crown
CARTI
Cree Fayetteville
El Dorado Chemical Co.
McGriff Insurance
MobX
PhRMA
PPG
Pratt & Whitney, Inc.
Southland Holdings
Summit Community Care
Welspun Tubular

The Pinnacle Program recognizes the state’s outstanding corporate citizens – State Chamber/AIA members that desire to make a significant statement about their participation in Arkansas’s future. These leading companies are helping make the state a better place in which to live, work and conduct business by supplying the leadership and financial support necessary for the State Chamber/AIA to effectively represent the Arkansas business community.

Through the involvement and leadership of senior representatives of their firms, Pinnacle members actively participate in our grassroots action network, work on policy committees and lead the State Chamber/AIA on the Board of Directors. In doing so, these Pinnacle members provide the resources necessary for our organization to achieve success while helping to shape the future of Arkansas and enhance its economic climate.

Levels of investment include $5,000 (Crown), $10,000 (Peak), $25,000 (Summit) and $35,000 and up (Apex). Benefits of Pinnacle membership include recognition in State Chamber/AIA printed publications, e-publications and on our web site; special recognition at all State Chamber/AIA events; preferred seating at State Chamber/AIA events, such as the Annual Meeting and the Washington Fly-In and Congressional Dinner, and networking opportunities with other high-level Arkansas business and industry leaders.
NEW AND UPGRADED MEMBERS

Thanks to the Following New and Upgraded State Chamber/AIA Members for 2019

ABC Supply Co. Inc.
Affordable Holdings, LLC
All Clean USA
Alliance Parts Warehouse
Almatis
Alzheimer’s Arkansas
Alzheimer’s Association
American Petroleum Sales & Service
AMR Architects Inc.
Arkansas 529 Education Savings Plan
Arkansas ACTE
Arkansas Regional Innovation Hub Inc.
Arkansas Teacher Retirement System
ArcBest Corporation
ARCH Specials
Baker Refrigeration Systems, Inc.
Beechwood Pinnacle Hotels, LLC
Bekaert Corporation - Rogers
Benton School District
Best Manufacturing
Better Business Bureau of Arkansas, Inc.
Big Brothers Big Sisters of Central Arkansas
Briggs Equipment
Broadview Strategies
Bryant Public Schools
Bryce Corporation
Caliber Care & Transport
Calstrip Arkansas, Inc.
CARTI
Cartridge World
Central Arkansas Library System
Coca-Cola Consolidated
Combined Insurance
Conway Regional Health System
Cove Street Consulting LLC
Team CPR, Inc.
Cree Fayetteville
Curtis H. Stout Inc.
Cystic Fibrosis Foundation
Dayco Products, LLC
Diamond State Roofing School
Doggett Freighliner of Arkansas, LLC
DoubleTree Hotel Dreamline Mfg.
EACH
Edwards Food Giant
El Dorado Chemical Company
Elite Catering, LLC
Embassy Suites by Hilton/Red Wolf Convention Center
Embassy Suites Hot Springs-Hotel & Spa
Enviro Tech Chemical Services
Environmental Protection Associates
Eric Rob & Isaac Inc.
Express Employment Professionals of SE Arkansas
First National Bank
Flis Enterprises, Inc.
Flynco, Inc.
Forsgren Inc.
Georgetown Farms
Glenn Mechanical, Inc.
Grant County Chamber of Commerce
Great Dane Heritage Communications, Inc.
Highland Home Holding
Holloway Engineering, Surveying & Civil Design, PLLC
HR Training & Career Services LLC
Hums Hardware & Rental Innovation Consultants, Inc.
Intrepid USA
Healthcare Services
JCD Consulting
Jessica Costaldi, LPC
Kindred at Home Community Care
Kiswire Pine Bluff, Inc.
L&L Freight Services, Inc.
Lime
Little River Chamber of Commerce
Looney Ricks Kiss, Inc.
Little Rock Athletic Centers LLC
Little Rock School District
Little Rock Zoo
MAHLE Engine Components USA Inc.
Mainstream (Center for Independent Living)
McGriff Insurance
McKinnie Associates, Realtors
Metro Disaster Specialists
Mill Creek Strategies
MobX
Mortgage Bankers Association of Arkansas
Mossy Oak Properties/Delta Land Management Co. LLC
National Lifet of Arkansas, Inc.
Network Services Group Inc.
Newberry Tanks & Equipment LLC
NWA Economic Development District, Inc.
Northwest Arkansas Pathology Associates PA
Oldcastle APG, Inc.
ORC Products, Inc.
Owens-Corning Fiberglas
Patterson Financial Group
PhRMA
Plastic Ingenuity
PPG
Pratt & Whitney, Inc.
Quantum Plastics
Radiology Associates, P.A.
Relocation Services of Arkansas
RGB Mechanical Contractors
Saline Health System
SALT Group of Arkansas
Southern Arkansas University Tech
SCS Engineers
Scurllock Industries
Southeast Arkansas College
SEAL Corporation dba Seal Solar
Siplast, Inc.
SMF & Machine Tools, Inc.
Southland Holdings, LLC
SSI Inc.
St. Bernards Medical Center
Stone Bank
Sultan Global Group
Summit Community Care
Summit Truck Group of Little Rock
Synfigicare, LLC
Thea Foundation
Theatre Owners of Mid-America
Tri County Farm & Ranch Supply
UA Pulaski Tech
UA Community College-Batesville
UALR
Unilever
USAbile Life
Verizon Wireless
Vire Control Systems, LLC
Wallace Consulting Co. LLC
Warren Oil Company, LLC
Waymack & Crew
Welspun Tubular, LLC
White River Health System
White River Planning & Development District, Inc.
Wilson Combat
Windsor Door
SPONSORS AND ADVERTISERS

The Following Members and Organizations Sponsored State Chamber/AIA Events and Purchased Advertising in 2019

ABB
Aerojet Rocketdyne
Corporation
Alcoa, Inc.
America’s Car-Mart Inc.
ARcare
Arkadelphia Regional EDA
& Area Chamber
of Commerce
Arkansas Bankers Association
Arkansas Blue Cross
and Blue Shield
Arkansas Business
Arkansas Economic
Development Institute
Arkansas Electric
Cooperative Corp
Arkansas Farm
Bureau Federation
Arkansas Health
Care Association
Arkansas Learns
Arkansas Trucking Association
Arvest Bank
AT&T Arkansas
Bad Boy Inc.
Baldwin & Shell
Construction Company
Batesville Area Chamber
of Commerce
Ben E. Keith Company
Big River Steel
BKD, LLP
Black Hills Energy
Caterpillar Inc.
Causey Law Firm
CDI Contractors LLC
CenterPoint Energy
Central Moloney Inc.
Citizens Bank
CJRW
Community Health Centers
of Arkansas, Inc.
ConAgra Brands
Conway Regional
Health System
Cooper Tire
& Rubber Company
Cox Communications
Cross County Chamber
of Commerce/Wynne EDC/
Tech Center
Dassault Falcon Jet Corp.
Delta Dental of Arkansas Inc.
Domtar
Dover Dixon Horne PLLC
E. Ritter & Company
E.C. Barton & Company
Edwards Food Giant
Evergreen Packaging
Farm Credit Services of AR
First Community Bank
First National Bank
of Fort Smith
Flywheel Energy
Froebel Eddridge & Clark LLP
FutureFuel Chemical Company
Galley Support Innovations
Gar-Bro
Manufacturing Company
Garver
GBMc & Associates
Gerda Special Steel
Goodwill Industries
of Arkansas
Governor’s Quality Award
Great Dane
Greater Hot Springs Chamber
of Commerce
Hot Springs Village
Impact Management
Group Inc.
Koontz Electric Company Inc.
Kutzak Rock LLP
Landmark PLC Certified
Public Accountants
Lanxess Solutions Inc.
Liberty Utilities (Missouri)
Little Rock Regional Chamber
Lockheed Martin Missiles
& Fire Control
Mainstream Technologies, Inc.
McGeorge Contracting
Company Inc.
McGriff Insurance
Mckee Foods Corporation
MHP/Team SI
Mitchell Williams Selig Gates
& Woodyard, PLLC
Murphy USA Inc.
Nabholz Construction Services
Northwest Arkansas
Community College
Northwest Arkansas
Regional Airport
Northwest Technical Institute
Nucor Arkansas
OG+E
Pain Treatment Centers
of America
Pine Bluff Sand
& Gravel Company
Pritchett Sales
& Use Tax Consulting
Raytheon
Riceland Foods Inc.
Rogers-Lowell Area Chamber
of Commerce
Rose Law Firm
Russellville Area Chamber
of Commerce
Arkansas Valley Alliance
for Economic Development
Russellville Area Chamber
of Commerce
SALT Group of Arkansas
Signature Bank of Arkansas
Snyder Environmental
Southern Bancorp Bank
Southland Casino Racing
Southwest Power Pool
Southwestern Electric Power
Company/An AEP Company
Stephens Inc.
Stephens Production Company
TCPrint Solutions
Tokusen U.S.A. Inc.
Tyson Foods, Inc.
U.S. Bank
Union Pacific Railroad
W&W/AFCO Steel LLC
Walmart Inc.
Welspun Tubular, LLC
White River Planning
& Development District,
Inc.
Windstream
Winrock International
World Trade Center Arkansas
Wright Lindsey & Jennings LLP
XTO Energy, Inc., an
ExxonMobil subsidiary
AFFILIATED ORGANIZATIONS

Arkansas Economic Developers & Chamber Executives (AEDCE)

Arkansas Economic Developers & Chamber Executives (AEDCE) is the state association representing economic developers and chamber professionals throughout Arkansas. AEDCE’s objective is to advance, through educational and professional efforts, the business climate and quality of life in Arkansas by the development of employment opportunities through economic growth and community development. This is accomplished through education, advocacy and our connected network of association members.

Membership in AEDCE is available to anyone with an interest in the economic and community development of Arkansas. Our membership covers all parts and aspects of the economic development and chamber industry in Arkansas, from rural to urban areas and everything in between. This allows us to provide a broad array of resources and expertise in the chamber and economic development fields.

AEDCE is a 501 (c) 6 organization that is housed at the Arkansas State Chamber of Commerce/AIA. The staff and board of AEDCE are dedicated to providing leadership and a vision to advance the economic development and chamber profession in Arkansas.

Attendees at New Chamber Professional Boot Camp learned about all things chamber of commerce tailored specifically for the new chamber professional.

Gov. Asa Hutchinson speaks at the AEDCE Annual Conference in Fort Smith about the year’s accomplishments in economic development and what’s on the horizon.

October 14-18, 2019 was proclaimed Chamber of Commerce Week in Arkansas by Gov. Asa Hutchinson.

2019 AEDCE Mid-South Basic Economic Development Course attendees. The 2020 course will be held April 6-9 in Little Rock. Contact AEDCE at 501-210-4206 to learn more.
Arkansas Institute for Performance Excellence/ Governor’s Quality Award Program

Train | Assess | Recognize

The Arkansas Institute for Performance Excellence (AIPE) partners with the Arkansas State Chamber of Commerce to provide training, assessment and recognition to organizations in Arkansas. Training in 2019 included the annual Healthcare Seminar, “The Unconscious Barriers to Workforce Quality,” and a webinar presented by former national Baldrige Executive Director Harry Hertz titled “Culture and Strategy—Eat All Three Meals.” AIPE also hosted a workshop in partnership with Mainstream Technologies and Arkansas Manufacturing Solutions titled, “Ensuring Cybersecurity through Quality Systems.” For the eighth year, AIPE trained potential Governor’s Quality Award applicants, working with 21 Arkansas businesses from all industries, including manufacturing, healthcare, nonprofit and government.
Recognizing Excellence in Arkansas

The Governor’s Quality Award Program offers opportunities for all businesses in the state to assess their performance through a systems perspective and receive award recognition and feedback. The award process uses the Baldrige Excellence Framework, a proven management framework for more than 25 years for all types of businesses and organizations including manufacturing, healthcare, education, government agencies and non-profit. Those who apply choose from four award levels. Applications are evaluated and applicants receive written feedback reports citing strengths and areas for improvement. Twenty organizations received Governor’s Quality Awards in 2019. Now is the time to consider applying for an award in 2020.

- Training is provided;
- Applications are assessed by teams of examiners, volunteer industry experts from across the state who are trained to provide feedback reports to use in process improvement and strategic planning;
- Applicants receive recognition at an annual awards presentation dinner.

For more information about the Arkansas Institute for Performance Excellence or the Governor’s Quality Award Program, contact Trish Villines at tvillines@arkansasstatechamber.com, call her at (501) 372-2222, or visit the website at www.arkansas-quality.org.
Your Blueprint to a Competitive Future

Relevant to all industry sectors

Training & Coaching Available:
  - Continuous Improvement
  - Strategy Development
  - Workforce Development & Effectiveness
  - Managing Supply Chains

Organizational Assessment & Expert Feedback through Governor’s Quality Award process

Improve Processes to Improve Results:
  - Customer Satisfaction
  - Increase Revenues
  - Engage Workforce

Specialized Workshops
  - Align ISO & Baldrige Concepts
  - Cybersecurity
  - Application Writing & Examiner Training
  - Healthcare Seminar
Cyber attacks are relentless.

WHAT CAN YOU DO ABOUT IT?

Awareness is your first line of defense. And because individual users/employees are the most vulnerable, awareness training is a practical and low-cost way to begin. With awareness training, you can learn how to:

- Recognize social engineering attacks
- Avoid harming your company
- Spot red flags on email phishing scams
- Create strong, complex passwords
- Train everyone to remain vigilant . . .
- And much more!

For a few dollars a month per person, you can create a fully mature awareness program that’s right for your business!

MAINSTREAM TECHNOLOGIES

CYBER SECURITY SERVICES

mainstream-tech.com

1.800.550.2052  501.801.6700  479.439.5700
Toll Free          Little Rock         Bentonville