



**LEADERSHIP ARKANSAS 2016  
CLASS XI RETREAT  
SEPTEMBER 18-20, 2016  
PROGRAM OF ACTIVITIES**

**SUNDAY, SEPTEMBER 18, 2016**

*ALL PARTICIPANTS ARE TO ARRIVE AT RED APPLE INN BEFORE 12:00 P.M.*

- 12:00 p.m. REGISTRATION  
Red Apple Inn Conference Center Lobby
- 12:30 p.m. WELCOME & INTRODUCTIONS  
Randy Zook, President & CEO  
Arkansas State Chamber of Commerce/Associated Industries of Arkansas
- 12:45 p.m. ICE BREAKERS  
Len Frey, Ph.D., Vice Chancellor for Finance & Administration  
Arkansas State University
- 2:00 p.m. MAKING "YOU" THE BEST PRODUCT POSSIBLE  
Millie Ward, President & Co-Founder  
Stone Ward, Inc.
- 3:00 p.m. BREAK
- 3:15 p.m. WHAT MAKES YOUR HOMETOWN WORTH VISITING
- 4:15 p.m. BREAK
- 4:30 p.m. WHAT MAKES YOUR HOMETOWN WORTH VISITING
- 5:30 p.m. CHECK IN & BAG DROP
- 6:00 p.m. RECEPTION  
Outside Garden Court
- 6:45 p.m. SUPPER & PROGRAM: LEADERSHIP: THE ROAD TRAVELED  
The Honorable Mike Beebe  
Governor of Arkansas, 2007 – 2014
- 8:30 p.m. HOSPITALITY SUITE  
Sponsored By: Leadership Arkansas Classes VII & X

**MONDAY, SEPTEMBER 19, 2016**

- 7:45 a.m.      **BREAKFAST**  
Main Dining Room
- 8:00 a.m.      **YOUR ARKANSAS UTOPIA**  
Randy Zook, President & CEO  
Arkansas State Chamber of Commerce/AIA
- 8:30 a.m.      **DISSECTING THE ISSUES & PLANNING FOR THE FUTURE**  
Ted Abernathy, Principal & Chief Economist  
Economic Leadership, LLC
- 10:00 a.m.     **BREAK**
- 10:15 a.m.     **DISSECTING THE ISSUES & PLANNING FOR THE FUTURE**  
Ted Abernathy, Principal & Chief Economist  
Economic Leadership, LLC
- 11:30 a.m.     **LETTERS FROM THE EDITORS: THE CHARACTERS REVEALED**  
Roby Brock, Managing Editor  
*Talk Business & Politics*
- John Brummett, Columnist  
*Arkansas Democrat-Gazette*
- 1:00 p.m.      **BREAK**
- 1:15 p.m.      **LEADERSHIP ARKANSAS: WHAT TO KNOW & EXPECT**  
Andrew Parker, Director
- 1:45 p.m.      **ARKANSAS ISSUES: A HISTORICAL PERSPECTIVE**  
Rex Nelson, Senior Vice President & Director of Corporate Communications  
Simmons Bank
- 2:45 p.m.      **BREAK**
- 3:00 p.m.      **RESUME ARKANSAS ISSUES: A HISTORICAL PERSPECTIVE**
- 4:30 p.m.      **BREAK**
- 5:30 p.m.      **RECEPTION**  
Main Dining Room
- 6:00 p.m.      **SUPPER SOUTHERN STYLE**  
Main Dining Room
- 7:00 p.m.      **IMPROV LITTLE ROCK**  
Matt DeCample & Crew
- 8:30 p.m.      **HOSPITALITY SUITE**  
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**TUESDAY, SEPTEMBER 20, 2016**

- 7:45 a.m. ARKANSAS BREAKFAST  
Main Dining Room
- 8:45 a.m. CLASS X PHOTO  
Outside Location TBD (Weather Permitting)
- 9:00 a.m. LEARNING THE ART OF THE QUICK RECOVERY  
Matt DeCample, Capital C Consulting
- 11:00 a.m. PREVIEW OF CLASS XI SESSION II  
Andrew Parker
- 11:30 p.m. SESSION END